

STRATHCLYDE BUSINESS SCHOOL

FACULTY PROGRAMMES

BUSINESS ADMINISTRATION — BAHRAIN

Bachelor of Business Administration with Honours – Bahrain

Bachelor of Arts in Business Administration – Bahrain

Diploma of Higher Education in Business Administration – Bahrain

These regulations are to be read in conjunction with [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

Admission

1. See the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).
2. In all cases, applicants whose first language is not English, shall be required to demonstrate an appropriate level of competence in the English language.

Duration of study

3. The [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.

Mode of Study

4. The programme is available by full-time study only.

Place of Study

5. Study will be undertaken at the University of Strathclyde, Bahrain.

Curriculum

6. **First Year** - All students shall undertake modules amounting to 120 credits delivered by Study Group Ltd. as follows:

Module Code	Module Title	Level	Credits
BF134	Academic English Skills	1	30
BF135	Quantitative Methods	1	15
BF130	Strategy and the Business Environment	1	15
BF131	Accounting and Finance	1	15
BF136	Economics	1	15
BF133	HR and Organisational Behaviour	1	15
BF132	Marketing and Operations	1	15

7. **Second Year** - All students shall undertake modules amounting to 120 credits as follows:

Module Code	Module Title	Level	Credits
AG107	Introduction to Finance	1	10
BF129	Academic Skills	1	10
BF205	Leadership Development Programme 1	2	20
MS214	Analysing and Improving Operations	2	20
Z1224	New Venture Planning	2	20
EC217	Intermediate Macroeconomics and Data Analysis	2	20
MK211	Understanding Consumers and Markets	2	20

8. **Third Year** - All students shall undertake modules amounting to 120 credits as follows:

Module Code	Module Title	Level	Credits
BF307	Leadership Development Programme 2	3	20
WE304	Organising and Managing Across Cultures	3	20
Z1321	Venture Management Strategy & Growth	3	20
MS313	Understanding and Optimizing Business Systems	3	20
EC218	Intermediate Microeconomics	2	20
AND ONE FROM			
MK331	Strategic Marketing in an International Context	3	20
MK330	Marketing Communication in the Digital Age	3	20

9. **Fourth Year** - All students shall undertake modules amounting to 120 credits as follows:

Module Code	Module Title	Level	Credits
BF414	BBA Dissertation	4	40
Z1414	Strategy Making for Social Impact	4	20
EC423	Natural Resource, Environmental and Energy Economics	4	20
MS427	Project Management	4	20
MK435	International Business Management	4	20

Progress

13. In order to progress to the second year of the programme, students are required to have passed all modules with a Credit Weighted Average of 60 by the second attempt and have passed BF134 Academic English Skills at 60 or above.
14. In order to progress to the third year of the programme students must have passed BF205 Leadership Development Programme 1.
15. In order to progress to the fourth year of the programme students must have passed BF307 Leadership Development Programme 2.

Final Assessment and Honours Classification

16. The final Honours classification for the degree of Bachelor of Business Administration with Honours will normally be based on the first assessed attempt at Level 4 modules taken in the fourth year.

Award: Subject to the completion of additional national requirements

17. **BBA with Honours:** In order to qualify for the award of the degree of Bachelor of Business Administration with Honours – Bahrain, the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
18. **Bachelor of Arts:** In order to qualify for the award of the Bachelor of Arts in Business Administration – Bahrain, the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
19. **Diploma of Higher Education:** In order to qualify for the award of a Diploma of Higher Education in Business Administration – Bahrain, the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.